

Back to the Basics of Sponsorship

Sparrow Hospital Auditorium
1215 East Michigan Ave. ~ Lansing, MI 48912

Saturday's Agenda in Detail

Saturday Morning: 09:30 am - 10:15 am

- Introduction

Saturday Morning: 10:15 am – 10:30 am

- Break

Saturday Morning: 10:30 am – 11:15 am

- The History of Sponsorship

Saturday Morning: 11:15 noon – 11:30 am

- Break

Saturday Morning: 11:30 am – 12:45 pm

- Steps 1, 2, 3, and Set-up Steps 4 and 5

Saturday Afternoon: 12:45 pm – 02:30 pm

- Lunch

- Take Steps 4 and 5 with Sharing Partner

Saturday Afternoon: 02:30 pm – 03:15 pm

- Take Steps 6, 7, 8, 9, 10, and Set-up Step 11

Saturday Afternoon: 03:15 pm - 03:30 pm

- Break

Saturday Afternoon: 03:30 pm - 04:15 pm

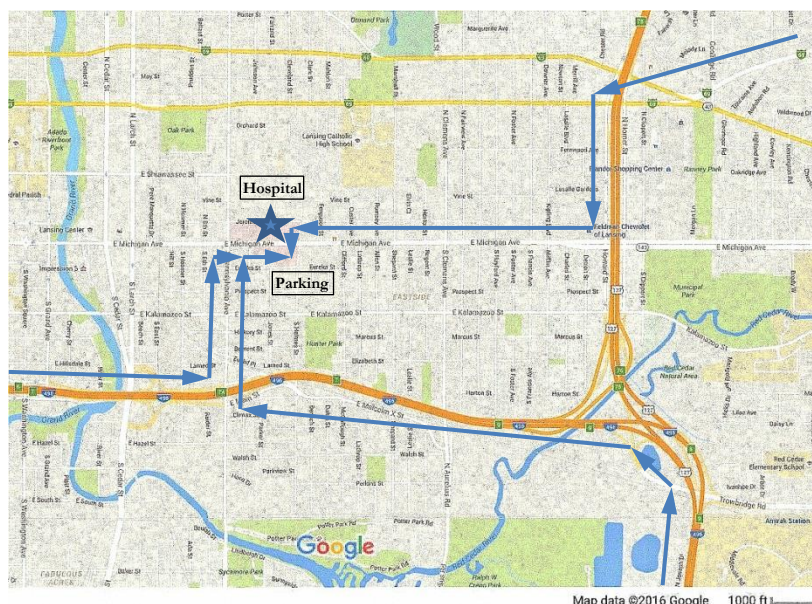
- Take Steps 11 and 12

Saturday Afternoon: 04:15 pm - 04:30 pm

- Break

Saturday Afternoon: 04:30 pm - 05:00 pm

- Q & A: Taking 12 Steps in 3 to 4 Hours



To purchase tickets or obtain more information please visit:

www.BackToBasicsLansing.com

From the West (Grand Rapids area)

Merge onto I-96 E.

After approximately 57 miles, merge onto I-496 E via EXIT 95 toward Downtown/Lansing.

After 7.09 miles, take EXIT 7 toward Pennsylvania Ave.

After 0.56 miles, merge onto E Malcolm X St.

After 0.14 miles, take the 1st left onto S Pennsylvania Ave.

After 0.58 miles, turn right onto E Michigan Ave. (E Michigan Ave is just past Eureka St)

After 0.16 miles, 1215 E MICHIGAN AVE is on the left.

(The parking lot is on the right. Walk across the street or take the skybridge to the hospital. Take elevator to lower level.)

From the Southeast (Detroit area)

Take either I-96 W, or I-275 N or I-696 W until you reach the interchange

Merge onto I-96 W toward Lansing.

After approximately 57 miles, merge onto I-496 W via EXIT 106B toward Downtown Lansing.

After 4.82 miles, take the Pennsylvania Ave exit, EXIT 7, toward Larch St-Cedar St.

After 0.47 miles, turn right onto S Pennsylvania Ave.

After 0.51 miles, turn right onto E Michigan Ave. (E Michigan Ave is just past Eureka St)

After 0.16 miles, 1215 E MICHIGAN AVE is on the left.

(The parking lot is on the right. Walk across the street or take the skybridge to the hospital. Take elevator to lower level.)

From the Northeast (Flint, MI area)

Merge onto I-69 W.

After approx. 41 miles, merge onto I-69 Bus W via EXIT 94 toward E Lansing.

After 7.00 miles, turn left onto N Howard Ave. (N Howard Ave is just past N Homer St)

After 0.12 miles, stay straight to go onto N Howard St.

After 0.50 miles, turn right onto E Michigan Ave. (E Michigan Ave is 0.1 miles past Vine St)

After 1.21 miles, 1215 E MICHIGAN AVE is on the right.

The parking lot is on the left. Walk across the street or take the skybridge to the hospital. Take elevator to lower level.)

